



Troon selected to manage Potomac Shores Golf Club in Virginia

SCOTTSDALE, Ariz., (Feb. 13, 2014) -- Troon, the leader in upscale golf course management, development and marketing is pleased to announce it will manage the Potomac Shores Golf Club, in Potomac Shores, Va. scheduled to open in spring of 2014.

Just 30 minutes from Washington, D.C., Potomac Shores Golf Club features the area's first daily-fee Jack Nicklaus Signature Design. The 18-hole layout is the centerpiece to the Potomac Shores community being developed by SunCal, one of the leading developers of master-planned communities and commercial developments in the United States.

"We are thrilled to be working with SunCal and look forward to many years of providing a world-class golf experience to residents and visitors alike," said John Easterbrook, executive vice president, operations, Troon. "Troon-managed properties have built a reputation of delivering the finest playing surfaces, incredible guest service and exquisite dining, and that is exactly what they will experience at Potomac Shores Golf Club."

Potomac Shores boasts a par 72 layout that stretches to 7,082 yards from the back tees and unfolds throughout 2,000 acres of rugged, natural landscape. The golf course is highlighted by dramatic elevation changes, wide playing corridors and green complexes that maneuver through hardwood forests along the banks of the Potomac River. When asked about the project, Jack Nicklaus said, "Potomac Shores is a masterpiece. The vistas are great. The challenges are great. The 'ooh factor' is there and the 'wow factor' is there."

"With Potomac Shores offering a truly unique and luxurious Jack Nicklaus Signature Design, it made perfect sense to support that experience with the leaders in the golf industry - Troon," said Peter Johnson, SunCal corporate vice president, development. "Residents of the Potomac Shores community deserve the best possible golf experience we can provide and we know that Troon will deliver that experience day in and day out."

Additional amenities at Potomac Shores Golf Club will include a complete practice facility, including short-game area and an Old Virginian inspired clubhouse that will be home to a

comfortable restaurant/grille, full-service day lockers and well-appointed golf shop. The Potomac Shores community will include more than 3,800 new homes, a 450-slip marina, two public schools, 15-plus sports fields and courts, a corporate hub and town center.

About Potomac Shores: Potomac Shores is the region's first five-star master-planned community with more than 2,000 acres of forests, nearly two miles of shoreline, and a traditional Virginia Tidewater design.

The new transit-oriented community will offer the first public Jack Nicklaus Signature Golf Course in the D.C. metro area opening in spring of 2014. The community will feature a golf clubhouse, town center, marina and waterfront village, future on-site Virginia Railway Express train station, dynamic corporate campus, private 10,000-square-foot recreation center, two public schools, more than 15 sports fields and courts, walkable neighborhoods, 3,800 residences, , and 10 miles of trails. For more information on Potomac Shores visit www.potomacshoresgolfclub.com.

About Troon: Headquartered in Scottsdale, Ariz., Troon, is the world's largest golf management company also specializing in homeowner association management, private residence clubs, estate management and associated hospitality venues. The company oversees operations at Troon Golf (daily-fee & resort) and Troon Privé (private) properties located in 33 states and 27 countries. Additionally, 47 Troon facilities enjoy a Top 100 ranking by national or international publications. Troon properties include Kapalua, Maui, Hawaii; Sewailo Golf Club, Tucson, Ariz.; Manchester Country Club, Bedford, N.H.; The Grove, London, England; and Mazagan Beach & Golf Resort, El Jadida, Morocco. For more information, visit www.TroonGolf.com or connect with Troon on Facebook, Twitter, Instagram, Google+, Blog, Press Room, or subscribe to Troon Golf & Travel.